

SCHOOL

A BULLETIN OF LEARNING SOCIETY INVESTMENT

29.12.2021

NEWS

The first VinFuture Award ceremony shall be held on 20th Jan 2022 in order to honor award-winner scientists, including VinFuture Grand Prize and three special awards for female scientists, for scientists from developing countries and for scientists in the field of new technologies.

FOCUS WEF GLOBAL LIGHTHOUSE NETWORK

Founded in Dec 2020 by Mr.Pham Nhat Vuong, chairman of VinGroup, and his wife, Mrs.Pham Thu Huong, mission of VinFuture Award is to create critical changes in the life of people on Earth by promoting science research and technology reform.

Planned to join WEF Global Lighthouse Network is an efficient B2B marketing strategy, a potentially powerful competitition advantage when coming to substainable investment.

Additionally, in order to assure required human resources, companies in question are unable to fail in building a strong worldwide brand in terms of recruitment. Therefore, investment in national education activities should be considered leading marketing leverage for leading companies.

Essential evaluation criteria of WEF Global Lighthouse Network is a hollistically substainable social benefit. Because of this, joining such a comprehensive supply chain may prove substantially helpful for companies of Vietnamese origin in achieving a top world CSR (Corporate Social Responsibility) playbook in which K-12 education is among the most important investment focuses.

In turn, teachers' role and quality are considered the key to success K-12 education,

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For the period of 2021 - 2030, leading companies in Vietnam who have targeted becoming Fortune Global 500 should inevitably try their best to join Global Lighthouse Network founded by the World Economic Forum (WEF) and McKinsey in 2018.

WEF Global Lighthouse Network, from 16 founding member in 2018 increased to 90 member in 2021, is a growing community of organizations setting the trend of 4.0 technologies across the value chain to drive productivity growth, improve resilience and deliver environment sustainability simultaneously.

Lifelong learning and learning in the flow of work are both positioned as the typical practice of 4.0 era, a norm of WEF Global Lighthouse Network's supply chain. That is always one of the biggest challenges for individuals and organizations of all kinds.

Definitely, in organizations leaders should become a role model in terms of relentless learning. And concurrently, solutions should be specially prepared for middle and senior management who can not catch up with 4.0 learning requirements.

WHO'S WHO

The Carnegie Foundation for the Advancement of Teaching (CFAT) is a U.S.-based education policy and research center founded by Andrew Carnegie in 1905. Among its most notable accomplishments are the development of the Teachers Insurance and Annuity Association (TIAA), the Flexner Report on medical education and the Carnegie Classification of Institutions of Higher Education.

Andrew Carnegie (1835 - 1919), an American billionaire, once the third world wealthiest, gave away 90% of his fortune (about \$5.2 billions in 2020) to philanthropic works, especially in the field of education.

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